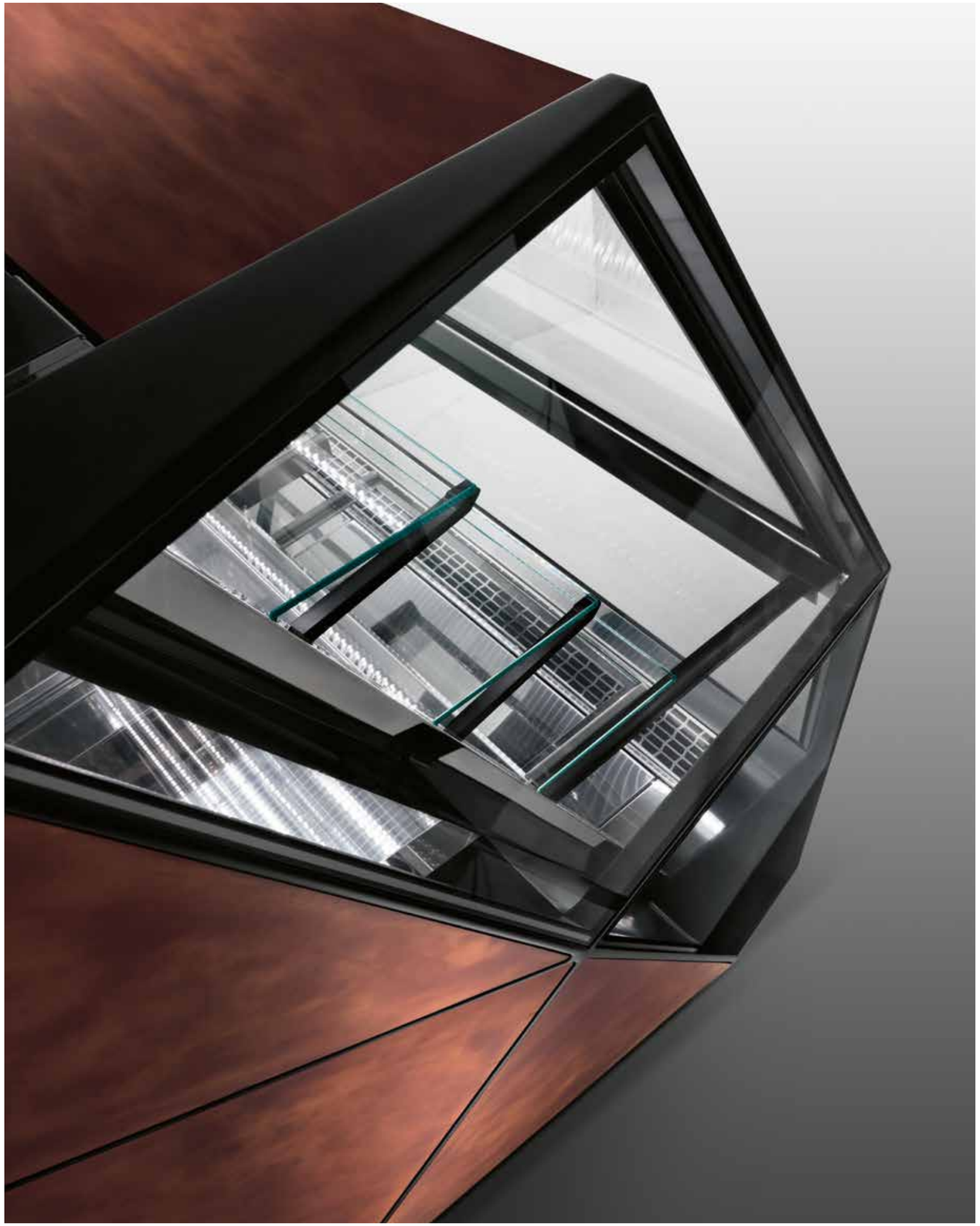
AMAZING

REFRIGERAZIONE



AMAZING

DESIGN
STRAMIGIOLI ASSOCIATI

CONCEPT

NOI DI FB NEL 1999, PER PRIMI ABBIAMO CREATO QUALCOSA DI STRAORDINARIO: UNA VETRINA ORIZZONTALE CHE, SOLO IN 1 METRO ½ DI ALTEZZA, ACCOGLIEVA BEN 5 PIANI ESPOSITIVI E REFRIGERATI. VENIVA RADDOPPIATA LA CAPACITÀ ESPOSITIVA DELLE VETRINE DI ALLORA. CON AMAZING, FB RILANCIA QUESTA IDEA... SORPRENDENTE!

CONCEPT

IN 1999, IN FB WE WERE THE FIRST TO CREATE SOMETHING EXTRAORDINARY: A HORIZONTAL SHOWCASE WITH 5 REFRIGERATED DISPLAY LEVELS IN JUST 1 METER AND A HALF. WE DOUBLED THE DISPLAY CAPACITY OF THE SHOWCASES, THEN. NOW, FB RELAUNCHES THIS IDEA WITH AMAZING... ISN'T IT AMAZING?

IT'S A NEW ENCHANTING WAY OF LOOKING AT THE WORLD, WITHOUT LIMITS.

ITS CHARACTERISTICS...

WELL DEFINED LINES GIVE LIFE TO A STRONG IDENTITY WITH A SHY ELEGANCE, MADE OF PRECIOUS SHAPES. IT IS A PROJECT WITH A STRONG PERSONALITY, WITH UNPRECEDENTED ELEGANCE THAT COMBINES AESTHETICS AND FORMAL FEATURES TO MAXIMUM DISPLAY FEATURES AND THE USE OF THE LATEST TECHNOLOGICAL SOLUTIONS EXTRAORDINARY VISIBILITY THANKS TO A UNIQUE IDEA: NO DISPLAY SHELF REACHES THE FRONT GLASS, A "FLOATING" EFFECT THAT CAN EMBRACE ANY PRODUCT IN DISPLAY. EXCLUSIVE DISPLAY SOLUTIONS BORN FROM AN ORIGINAL DESIGN PROJECT, CAPABLE TO WELCOME REFINED BAKERY CREATIONS. QUALITY OF MATERIALS, ORIGINAL TECHNOLOGY, NEW FEATURES THAT GIVE VALUE TO AESTHETICS IN SEARCH FOR CONTEMPORARY ELEGANCE. TALES TO TELL, PRODUCTS TO DISCOVER, SPACES TO EXPERIENCE.

WELCOME TO THE NEW FB PROJECT:
AMAZING.

È UN NUOVO MODO DI GUARDARE, SENZA CONFINI, AFFASCINANTE. VISIBILITÀ CONTINUA DA OGNI PUNTO DI VISTA, STRABILIANTE.

LE SUE CARATTERISTICHE...

LINEE DECISE PER UN'IDENTITÀ FORTE MA DALL'ELEGANZA DISCRETA, FATTA DI FORME PREZIOSE.

SI TRATTA DI UN PROGETTO DALLA FORTE PERSONALITÀ, DOTATO DI UN'ELEGANZA INEDITA CHE ASSOCIA LE CARATTERISTICHE ESTETICHE E FORMALI AD UNA MASSIMA CAPACITÀ ESPOSITIVA ED A SOLUZIONI TECNOLOGICHE D'AVANGUARDIA.

UNA VISIBILITÀ STUPEFACENTE. GRAZIE AD UN'IDEA FUORI DAL COMUNE: NESSUN PIANO ESPOSITIVO TOCCA IL VETRO FRONTALE, UN EFFETTO "GALLEGGIAMENTO" CHE ACCOGLIE QUALSIASI PRODOTTO ESPOSTO.

SOLUZIONI ESPOSITIVE ESCLUSIVE, CHE NASCONO DA UN ORIGINALE PROGETTO DI DESIGN, IN GRADO DI ACCOGLIERE RAFFINATE CREAZIONI DI PASTICCERIA.

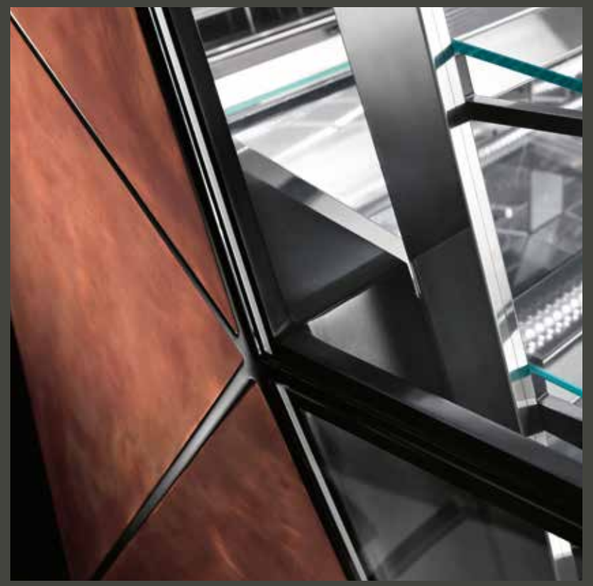
QUALITÀ DEI MATERIALI, ORIGINALITÀ DEL PROGETTO TECNOLOGICO, NUOVE FUNZIONALITÀ CHE VALORIZZANO UN'ESTETICA ALLA RICERCA
DI UN'ELEGANZA CONTEMPORANEA.

STORIE DA RACCONTARE, PRODOTTI DA SCOPRIRE, SPAZI DA VIVERE.

BENVENUTI NEL NUOVO PROGETTO FB:
AMAZING.


I
CAKE

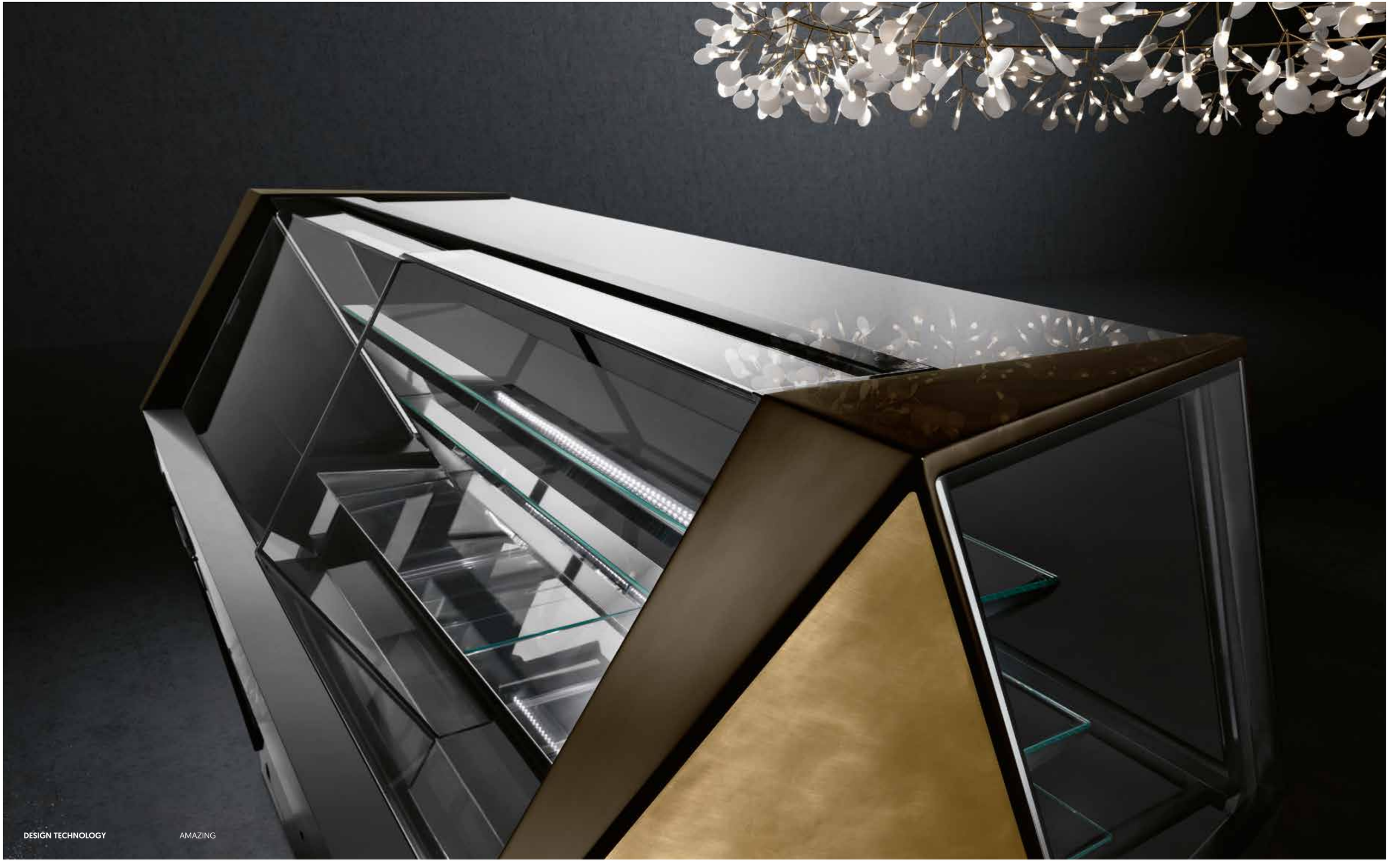
SOLO DA GUARDARE
SO EASY ON THE EYES



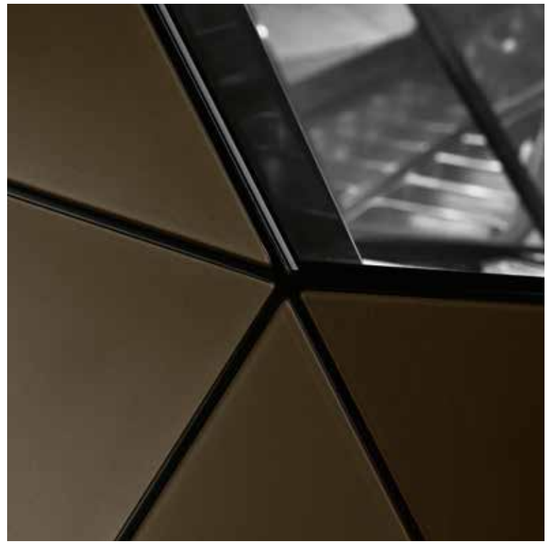


TANTI SEMPLICI DETTAGLI
FORMANO LA PREZIOSA
ARCHITETTURA DI AMAZING.

SO MANY SIMPLE DETAILS
THAT CREATE THE PERFECT
ARCHITECTURE OF AMAZING.







CINQUE PIANI DI ARIA PULITA.
UN COLPO D'OCCHIO E TUTTO
È SOTTO CONTROLLO.
IL CLIENTE SARÀ AFFASCINATO.

FIVE SHELVES OF CRYSTAL
CLEAR AIR.
JUST A GLANCE AND
EVERYTHING IS THERE.
IT WILL CHARM YOUR
CLIENTS.



LATERALMENTE UN ALTRO
MODO DI ESALTARE LE FORME
ED I PRODOTTI.

ON THE SIDE, ANOTHER WAY
TO ENHANCE SHAPES
AND PRODUCTS.

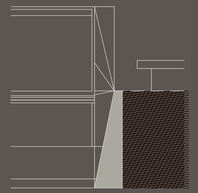
L'ALTRO ELEMENTO THE OTHER ELEMENT

L'ELEMENTO HA DUE GENIALITÀ:
STACCA PER ESALTARE
IL "GIOIELLO".
TROVA LA FUNZIONE
CHE STATE CERCANDO (a,b,c,d)

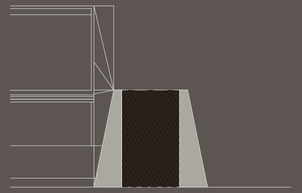
AN ELEMENT WITH TWO STROKES
OF GENIUS:
IT POPS OUT TO EXALT THE "JEWEL".
FIND THE SOLUTION THAT YOU ARE
LOOKING FOR (a,b,c,d)



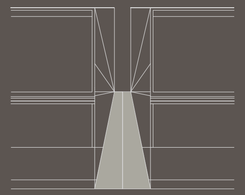
A
L'ALTRO ELEMENTO SINGOLO
TERMINALE ALLINEATO A PARETE
ONE ELEMENT
END SIDE NEXT TO WALL



B
L'ALTRO ELEMENTO SINGOLO
AFFIANCAMENTO A BANCO BAR
ONE ELEMENT
NEXT TO BAR COUNTER



C
L'ALTRO ELEMENTO SINGOLO
+ MODULO NEUTRO + L'ALTRO ELEMENTO
INSERIMENTO MODULO NEUTRO O REFRIGERATO
ONE ELEMENT + NEUTRAL/REFRIGERATED MODULE
+ ONE ELEMENT
NEUTRAL/REFRIGERATED MODULE BETWEEN
TWO ELEMENTS



D
ELEMENTO DOPPIO
IN COMPOSIZIONE TRA DUE VETRINE
ELEMENT "TWICE VERSION"
BETWEEN TWO DISPLAY CABINETS

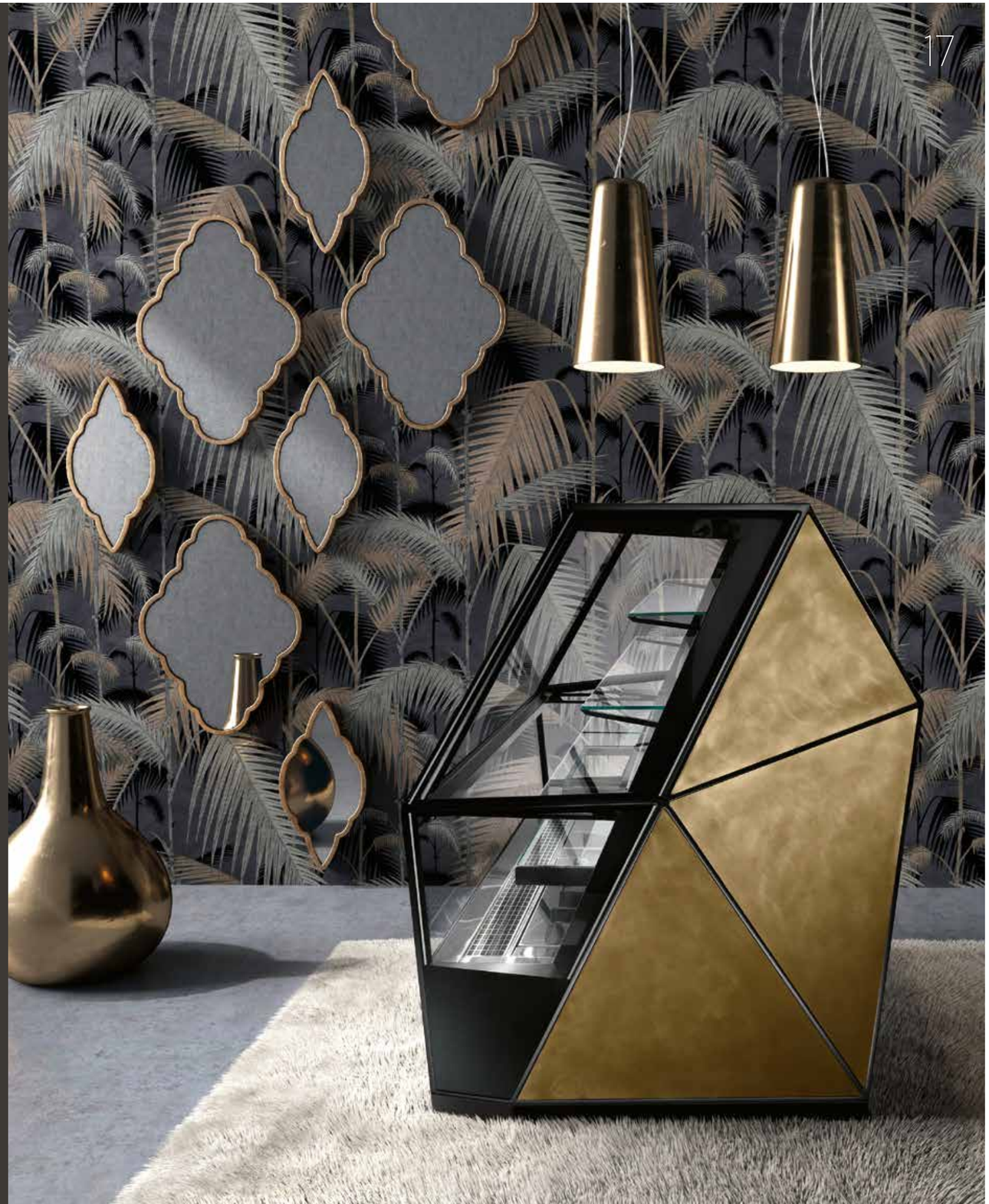


I PRODOTTI VOLANO
NELLO SPAZIO DI AMAZING.

PRODUCTS FLY
INTO AMAZING SPACE.



UNA PRESENZA DI VALORE
AN ELEGANT PRESENCE







UN’ALA DI GABBIANO PER VOLARE... LIBERI

A SEAGULL WING
TO FLY AWAY... FREE

UNITI E MAI DIVISI.
SEMPRE TRE LATI
DA OSSERVARE.
UNITED AND NEVER
ALONE. ALWAYS THREE
SIDES TO ADMIRE.

UNA PRESENZA RASSICURANTE
A REASSURING PRESENCE





IMMAGINATE,
UNA TECNOLOGIA STUPEFACENTE.

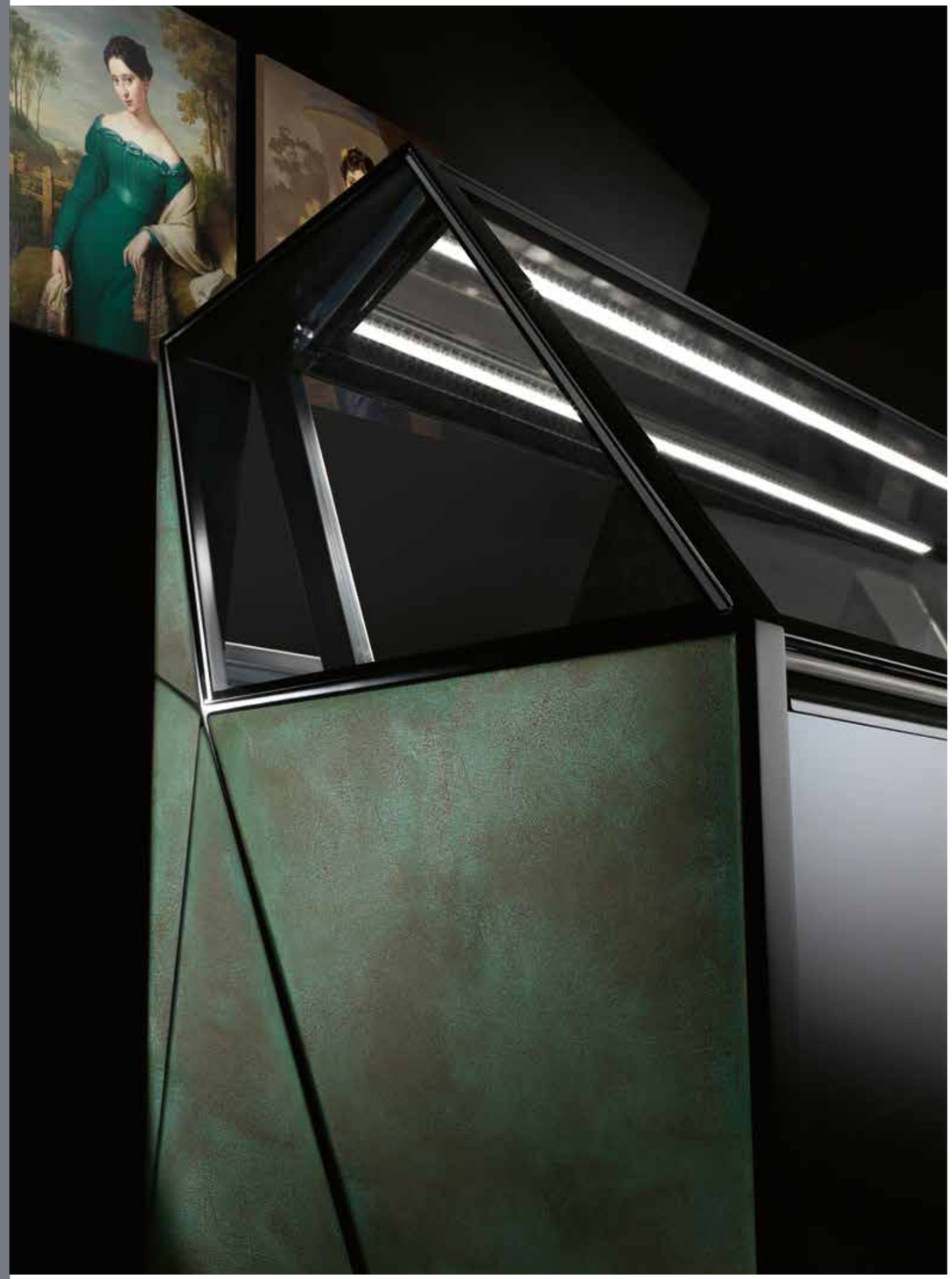
IMAGINE
AN EXTRAORDINARY TECHNOLOGY.





INNOVAZIONE E FANTASIA
DI FORME E MATERIALI
INTERPRETANDONE L'IDENTITÀ
PIÙ VERA.

INNOVATION AND IMAGINATION
OF SHAPES AND MATERIALS
INTERPRETING THEIR TRUEST
IDENTITY.





È UN NUOVO MODO
DI GUARDARE,
SENZA CONFINI.
IT'S A NEW ENCHANTING
WAY OF LOOKING AT
THE WORLD.



AREA TECNICA
TECHNICAL INFO

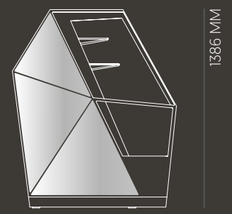
Caratteristiche tecniche di riepilogo:
Technical specifications:

CARATTERISTICHE
TECNICHE DI RIEPILOGO
IMPIANTO DI REFRIGERAZIONE: UNITÀ REFRIGERANTE INTERNA O SOLO ESTERNA CON CONDENSAZIONE AD ARIA (OPTIONAL AD ACQUA O MISTA). COMPRESSORE ERMETICO PER REFRIGERAZIONE TN, SEMIERMETICO PER REFRIGERAZIONE BT.
AMAZING BT: EVAPORATORE VENTILATO, SBRINAMENTO AUTOMATICO AD INVERSIONE DI CICLO.
AMAZING T+ (5T+, 3T+/V70): EVAPORATORE VENTILATO, SBRINAMENTO AUTOMATICO A PAUSA DI FUNZIONAMENTO.
VETRI: FRONTALI STRATIFICATI RISCALDATI E TEMPERATI, SPALLE LATERALI VETRO MONOLITICO RISCALDATO E TEMPERATO.
ILLUMINAZIONE: LED

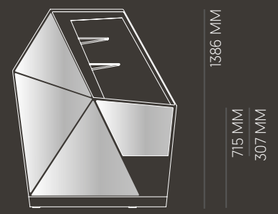
TECHNICAL
SPECIFICATIONS
REFRIGERATING SYSTEM: INTERNAL OR ONLY EXTERNAL AIR-COOLED REFRIGERATING UNIT (WATER OR MIXED COOLING AS OPTIONAL). HERMETIC COMPRESSOR FOR TN REFRIGERATION, SEMI-HERMETIC COMPRESSOR FOR BT (LOW TEMPERATURE) REFRIGERATION. AMAZING BT (LOW TEMPERATURE): VENTILATED EVAPORATOR, REVERSE CYCLE AUTOMATIC DEFROSTING. AMAZING T+ (5T+, 3T+/V70) PASTRY POSITIVE TEMPERATURE W/VENTILATED REFRIGERATION: AUTOMATIC DEFROSTING WITH FUNCTIONING PAUSE.
GLASS SET: SHOWCASE UPPER GLASS STRUCTURE: HEATED AND TEMPERED STRATIFIED DOUBLE GLAZING. END SIDE PANELS HEATED AND TEMPERED MONOLITHIC GLAZING.
LED LIGHTING

Caratteristiche tecniche di riepilogo:
Technical specifications:

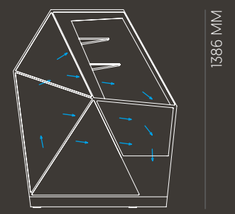
AMAZING 5T+



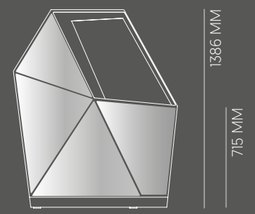
AMAZING 3T+ / V70



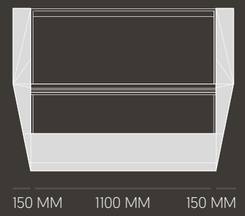
5T+



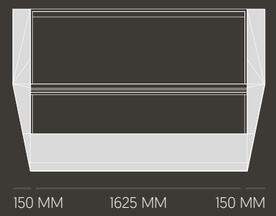
BT / ICECREAM



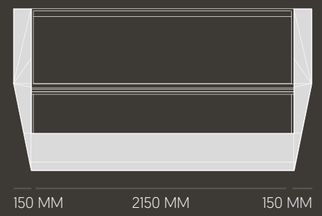
T+ / HOT / AMBIENT / CHOCOLATE
(1400 MM)



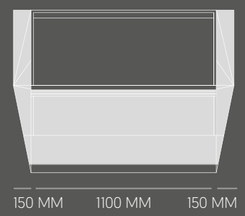
T+ / BT / HOT / AMBIENT / CHOCOLATE
(1925 MM)



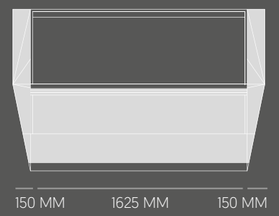
T+ / HOT / AMBIENT / CHOCOLATE
(2450 MM)



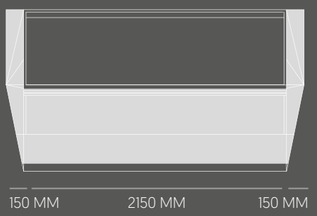
BT / ICECREAM
(6+6 VASCHETTE / TUBS 360X165)



BT / ICECREAM
(9+9 VASCHETTE / TUBS 360X165)



BT / ICECREAM
(12+12 VASCHETTE / TUBS 360X165)



FINITURE
DEL CATALOGO
I COLORI, LE TONALITÀ E LE FINITURE DEI PRODOTTI CONTENUTI IN QUESTO CATALOGO POSSONO PRESENTARE SENSIBILI VARIAZIONI DALL'ORIGINALE A CAUSA DEI LIMITI GRAFICI E DI STAMPA. I CAMPIONI DI COLORI E MATERIALI HANNO VALORE INDICATIVO.

FINISHING
ON BROCHURE
COLOURS, SHADES AND FINISH OF ALL PRODUCTS CONTAINED IN THIS CATALOGUE CAN PRESENT SENSIBLE VARIATIONS COMPARED TO THE ORIGINAL ONES DUE TO GRAPHIC AND PRESS LIMITS. THE COLOUR AND MATERIAL SAMPLES HAVE AN INDICATIVE VALUE.

Finiture del catalogo:
Finishing on brochure:


RAME BRUNITO CHIARO OPACO Pg2-3 Pg4-5


GRAFICA CUSTOM Pg21


OTTONE BRUNITO CHIARO OPACO Pg6-7 Pg10 Pg17


GRAFICA WALL&DECO Pg26-27

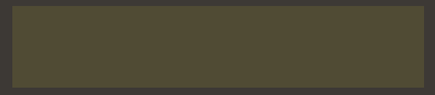

RAME BRUNITO NUVOLATO LUCIDO Pg18 Pg23


ACCIAIO INOX GRAFICO Pg14-15


ACCIAIO INOX LUCIDO Pg2-3 Pg20


VERDERAME OPACO Pg29 Pg38


IPERGRES FILO ARGENTO Pg24-25 Pg28 Pg30


LACCATO LUCIDO Pg6-7 Pg9

AREA TECNICA TECHNICAL INFO

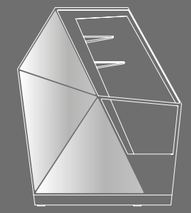
PARTI
PERSONALIZZABILI
RENDI QUESTA AMAZING, LA TUA VETRINA!
FB OFFRE DIVERSE SUPERFICI PERSONALIZZABILI CON COLORI E MATERIALI DIVERSI. LO STUDIO DI PORZIONI DI RIVESTIMENTO SINGOLE, PER SPALLE TERMINALI E FRONTALE, PERMETTE UNA PERSONALIZZAZIONE ESTREMA DELLA TUA VETRINA.

CUSTOMIZABLE
PARTS
MAKE THIS AMAZING YOUR SHOWCASE!
FB OFFERS DIFFERENT CUSTOMIZABLE SURFACES WITH DIFFERENT COLOURS AND MATERIALS. THE STUDY OF PORTIONS OF SINGLE FRONT AND SIDE PANELS OF COVERING, ENABLES AN EXTREME CUSTOMIZATION OF YOUR SHOWCASE.

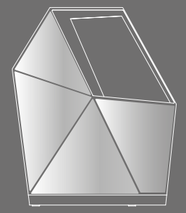
Parti personalizzabili:
Customizable parts:

SPALLE TERMINALI
END SIDE PANELS

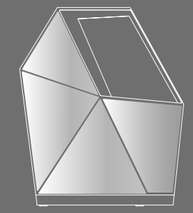
AMAZING 5T+



AMAZING 3T+ / V70

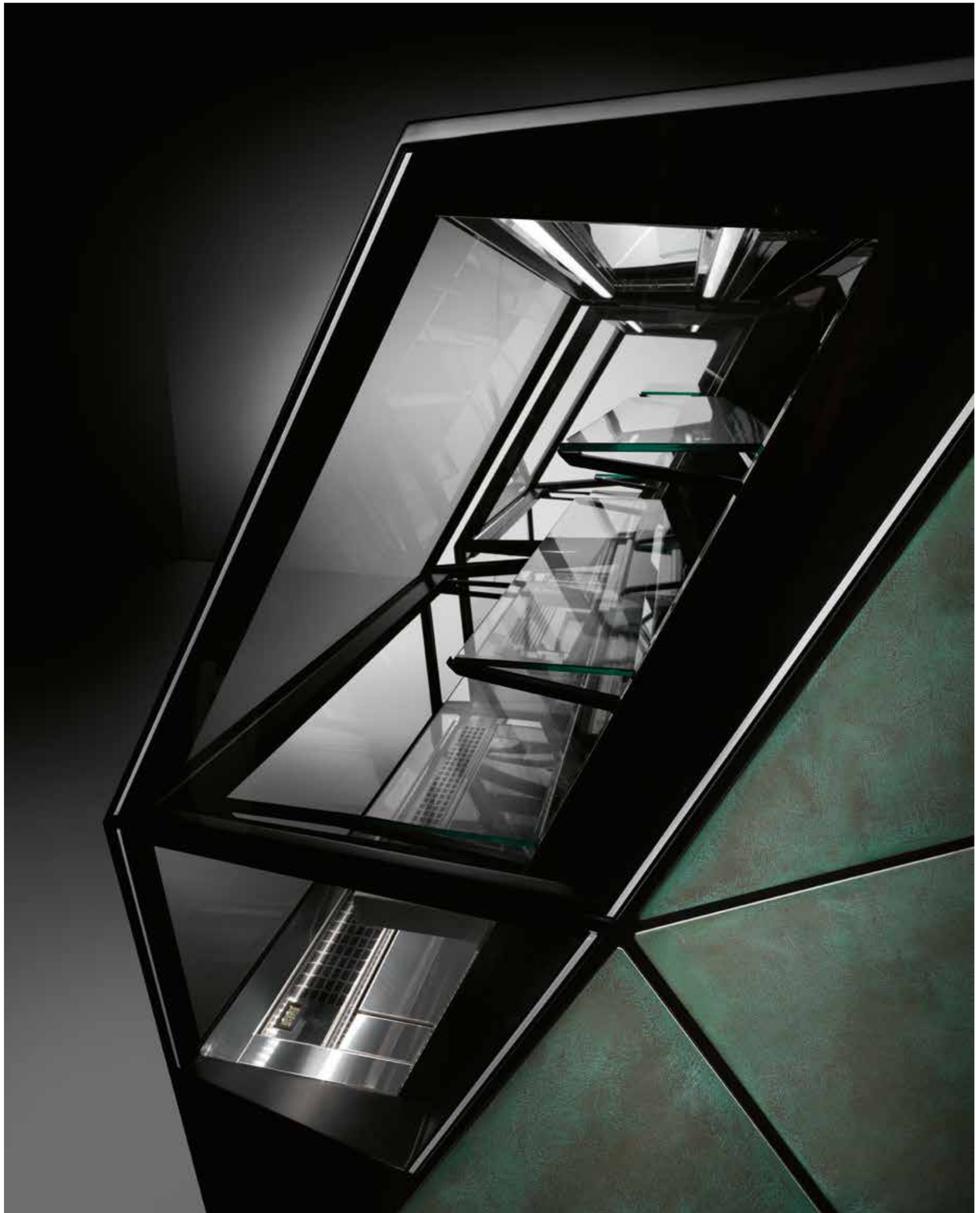


AMAZING BT



PANNELLO FRONTALE
FRONTAL PANEL





REFRIGERAZIONE

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Hanno collaborato alla realizzazione
di questo catalogo:

Design
STRAMIGIOLI ASSOCIATI
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UP STUDIO
Image
STUDIO LEON
IMERGO
Prepress
MIC STUDIO
Print
GRAPHO 5

Si ringrazia
Wall&Decò p 26-27

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